

The Provincetown Business Guild 43RD Anniversary

ULTIMATE LGBTQ GUIDE TO PROVINCETOWN

COPIES DISTRIBUTED VIA:

- National, international & regional trade/travel shows with LGBT+ audiences
- Strategic distribution to press, travel operators & hotel concierge
- Transportation Partners: Bay State Cruise Company, Boston Harbor Cruises, and the Cape Air Terminal
- Copies distributed at the LGBT+ Expo in New York and other key LGBT+ events
- Rack placement at Cape Visitor Center and regional distribution sites
- Local distribution at retail, lodging, and other businesses
- Provincetown visitor centers and Guild events

Copies are available in print and downloadable via ptown.org throughout the year.

Ad Size Options - All Full Color

Ad Size	Width	Height	3 Editions	2 Editions	1 Edition
2 Page Full Spread	9.5"	7.75"	\$2,500	\$2,000	\$1,800
Full Page	4.75"	7.75"	\$1,990	\$1,700	\$1,500
1/2 Page	4.75"	3.75"	\$1,350	\$1,000	\$900
1/4 Page	2.25"	3.75"	\$700	\$500	\$400

Premium Ad Location Options:

Inside cover	\$2,750
Two page inside cover	\$3,500
1st Page, across from contents page.....	\$2,400
Inside back cover	\$2,750
Two page inside back cover.....	\$3,500
Guaranteed full page ad across from category page.....	\$1,500

(e.g. lodging, dining, retail, etc.), first come first serve

Preferred ad format: Composite PDF
Required ad resolution: 300 dpi

Deadline: Printing 3 Editions

ULTIMATE LGBTQ GUIDE: Ad Deadline Feb 1 / Print date March 1
FALL/WINTER EDITION: Ad Deadline Sept 1 / Print date October 1
CARNIVAL GUIDE: Ad deadline June 1 / Print date July 1

For more information or to place your ad

508-487-2313 • info@ptown.org

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